



INDIAN SCHOOL MUSCAT
DEPARTMENT OF COMMERCE AND HUMANITIES
SENIOR SECTION
CLASS – XI
BUSINESS ADMINISTRATION (833)
WORKSHEET No: - 02
Business Environment



Date:-----

Answer in one sentence (1 or 2 marks each)

1. Why do we say that business environment dynamic in nature?
2. Expand SWOT analysis.
3. Mention the concept which states free movement of goods and business between the countries.
4. Mention the 4 M's required in a business.
5. What is liberalisation?
6. What do you mean by business environment?
7. Why do we say that business environment is uncertain?
8. Mention any two specific forces of business environment.
9. What do you mean by opportunities and threats in business?
10. Explain briefly specific and general forces of a business organisation.

Answer in around 75 words (3 or 4 marks each)

1. Differentiate macro and micro forces.
2. Give two examples of economic environment.
3. Name the external environment of the business for the following :
a. Life Styles b. Consumer Protection Act 1986 c. Inflation rates
5. Give the three examples of social environment.
6. Briefly explain liberalization, privatisation and globalisation.
7. Mention the characteristics of business environment.
8. Differentiate between economic, social, legal and technological environment
9. Draw the chart on the various dimensions of business environment.
10. The compulsory warning "Cigarette smoking is injurious to health" comes under which external force? Explain.
11. Explain the importance of business environment.

Answer in around 150 to 200 words (5 or 6 marks each)

1. "Business is what its environment has made it". Explain
2. Explain with examples the various dimensions of business environments.
3. How would you argue that success of a business enterprise is influenced by environment?
4. How would you characterise business environment?
5. Explain with examples the difference general and specific environment.